

The Almanac

Back in the early nineties, when I first got involved in trading on the Ixex 35 it struck me that as rewarding as investing in the stock market was, there had to be a way I could more fully profit from the London Stock Exchange's upward surge towards its current status as the world's second largest financier of companies. There was.

I began by studying and compiling data from the fluctuations of large companies' stocks over the course of a single year. I continued to do this, year after year and gradually a pattern emerged. I noticed that the same stocks would go up and down at the same points of the year, every year. I'm sure you can imagine, this was an incredibly empowering realization.

Now, if you don't have the decade it took me to observe and analyze the performance trends of the major companies listed on the London Stock Exchange, *The Almanac* is for you. In it, I explain how, by following a simple methodology, you can demystify the seemingly haphazard movement of the key companies' stocks and forecast, month by month, precisely what the stocks are going to do. More specifically, you can even determine the rise and fall of stock prices within any given month. How many times prices will go up, how many times they will fall and when stock prices will be at their highest. Use that knowledge in the same way I did: to become a dominant trader in the market and to optimize your earnings.

Step 1: Open a brokerage account.

Set yourself up for success by taking this vital first step. It doesn't matter so much what type of brokerage it is, just that you have one. When I got started, I shopped around a discount broker I really liked, looked up their reviews in a few trusted business magazines and made sure their rates for broker-assisted trades and, later, internet trades were reasonable. Check. Check. Check.

Step 2: Select the month when you want to start investing

With your brokerage account set up, you're good to go. Many people believe December is the best month for selling off and January is when stocks are at their most appealing. But there is no hard and fast rule. That is where the detailed tables come in. Any month can be a profitable time for you to buy or sell if you follow the simple logic I prescribe.

Step 3: It's a brand new month - start buying!

At the turn of each new month, let's take October for example, use the data in *The Almanac* to pinpoint exactly which stocks historically and consistently hit their optimal buying price between October 1 and October 31. On the first trading day of October, buy an equal number of each of those stocks at the end of the trading session. Once you've done so, you've tremendously increased the chances of sending your purchased stocks into the black.

Step 4: The month is over – get rid!

At the end of the month it's time to rotate your portfolio. Again, wait till the *end* of the trading session, then sell all the stocks you bought at that the beginning of the month. Don't hold back - get rid of *all* the old stocks.

Step 5: Do it again!

The next month, consult the almanac once more to identify the stocks whose prices will rise enough to satisfy your projected profit margin. Then pick up the process again from Step 3. Now, this part is important: Don't allow yourself to be seduced into error by your immediate success. Follow the steps *consistently*

and *dispassionately* over a sustained period. Come the end of the year, you will have significantly outperformed the market.

This incredibly informative e-book is the product of 15+ years of experience trading on the London Stock Exchange - 10 of those years dedicated specifically to scrutinizing the behavior of leading companies' stocks at key points in the calendar year. The methodology is sound and the process is simple and clear. Buy *The Almanac* if you want to:

- Stay ahead of the game and be a proactive, rather than a reactive, investor.
- Anticipate the nuances of the London economy.
- Minimize risk by using the graphic, comprehensive data to assure you of each stock's patterns.
- Become a London Stock Exchange guru and outperform the stock index and fund managers alike.
- Boost both your trading confidence and income with surefire results.

The data contained in *The Almanac* is not some sort of magic bullet; it is a powerful tool that, when combined with clarity of thought and precision of execution, can make a huge difference to your profit margin.

I am publishing it here for two reasons: Firstly, only a tiny percentage of investors can access such detailed statistical analysis right now, so only a select few people are reaping the benefits. I want to change that by moving the information out of the exclusive domain of top hedge funds and elite professionals and into the hands of small investors and the general public.

Secondly, the more people who become aware of these trends, the more firmly established the trends become. This means better results and bigger profits will sustain over a longer period of time.

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